

## We can all go MAD for our Carnivores



### Species

**Apex predators and their roles in the ecosystem is one of awe.**

Whether it is the lions roar that can be heard from 10km away, the *hoo* call of hyena clans scanning the night for each other, the aero-dynamic speed of the cheetah, the perfect precision of a team in unison shown in a Painted Dog Pack or the constant search for a leopard in the sun dappled trees, the carnivores all have their own way of drawing you into their world.

### Key Threat

**Carnivores are under threat due to snare trapping and habitat loss**

In some African regions carnivore habitats are being destroyed through farming and illegal logging. They also fall victim to snaring (wire traps) that are set to catch bush meat. Villagers animal stock is also prey to carnivores whose habitat has been transformed to farmland. Human wildlife conflict issues such shooting, baiting, and trapping carnivores occurs because of fear, poverty and a lack of education.

### Conservation Message

**Monarto and Adelaide Zoos are home to carnivores who are ambassadors for their wild populations.**

Zoos SA has been supporting Zambia Carnivore Program since 2009. This organisation works tirelessly on field research, monitoring, tracking and anti-snare patrol to help protect these important species. They also train and educate Zambian students in carnivore field work and support careers and tertiary study in conservation related fields.

### Go MAD for wildlife

#### GIVING BACK

**Organise a fundraiser and contribute your raised funds to help Lion, Cheetah, Painted Dog, Hyena and Leopard survival in the wild.**

- Go casual for carnivores
- Carnivore hair day — colour your hair like you favourite carnivore
- *Or find another way to raise funds... Go for it! Be creative*



# GIVING BACK... it makes a REAL difference



All funds raised will support the Zambia Carnivore Program (ZCP) Field biologists track, monitor, record populations, analyse data and snare removal to ensure the carnivores of Zambia are safe in their home range. Every week on 'Field Fridays' Zambian conservation students work hands on in the field with the ZCP Team so they too can understand and value the importance of carnivores in the ecosystem.

## Give back to the people...For every \$25;

- One Zambian student learns about carnivore and habitat conservation

## Give back to the wildlife...For every \$150;

- One day of Field Research to track, monitor and keep carnivores safe

## How to GO MAD



1. Organize a date for a Casual Day or Crazy Hair Day
2. Make your own posters and advertise to get the school/community involved
3. Collect donations for wearing casual clothes or crazy hair
4. Return your funds to the Zoo during your visit or send funds via post
5. Receive a special certificate

If you want to adopt an animal or commit to conservation go to

<http://www.zoossa.com.au/regular-giving/>

Call Monarto Zoo Learning

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