

## We can all go MAD for our Chimps



### Species

**Chimpanzees are more closely related to humans than Orang-utans or Gorillas. Our likeness often startles and connects people to chimps.**

Like us, Chimpanzees laugh, smile, embrace, make tools and have an amazing array of vocalisations, gestures and personalities. Every chimpanzee is an individual, just like us, so to spend time observing their behaviours and interactions will help build a true celebration of the similarities we share and a deep respect for the differences between us.

### Key Threat

**Chimpanzees and other primate species are losing their homes.**

Due to illegal mining of Coltan that is used within mobile phone, Chimpanzees and other primate species are losing their homes. To know there are more mobile phones than people in Australia, tells us the demand for Coltan is sky high. When chimpanzees lose their homes, they fall victim to bush meat (killing them to eat) and the illegal pet trade.

### Conservation Message

**Zoos SA contributes to species conservation in many countries where habitat is continuing to be lost.**

Zoos SA has been actively participating in a mobile phone recycling campaign that supports Tchimpounga Chimpanzee Sanctuary in the Congo to provide primate rehabilitation and release, community development and forest protection. Since 2009, Zoos SA has collected over 14,000 mobile phones weighing around 1.5 Tonnes!

### Go MAD for wildlife

**MAKE GREAT CHOICES**

Set up a mobile phone recycling campaign to help our closest relatives in the wild.

Collecting mobile phones for recycling gives back in 4 ways:

- To the planet by reducing land fill
- To reduce the destruction of tropical rainforests for illegal mining
- To the chimpanzees who get to live in their wild forest habitat and
- Towards reducing the need for mining coltan



# MAKING GREAT CHOICES... it makes a REAL difference

For every phone you recycle, \$2 is donated to support primate rehabilitation and release, community development and forest protection in the Congo.

These funds support Tchimpounga Chimpanzee Sanctuary to help primates who have lost their homes and families due to illegal mining, deforestation and bush meat trade.



## For every 3 recycled phones you give:

- One orphan chimpanzee receives a day of love and care

## How to GO MAD



1. Find or Make a Collection Box
2. Design posters to advertise the collection point
3. Collect as many phones as you can
4. Bring your phone collection to the Zoo during your visit or print off a courier label (for the Zoos SA Website) and send via post direct to recycling company (and let us know how many you collected)
5. Receive a special certificate

If you want to adopt an animal or commit to conservation go to

<http://www.zoossa.com.au/regular-giving/>

Call Monarto Zoo Learning

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